

# BODY WORLDS & The Story of the Heart

The Original Exhibit of Real Human Bodies

## User Agreement for Photos

Please fax to the Media Relations Department at 416.696.3161

Between Institute for Plastination, Rathausstrasse 11, 69126 Heidelberg, Germany and

Publication: \_\_\_\_\_

Name of the person responsible: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ Province & Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ URL: \_\_\_\_\_

Publishing date: \_\_\_\_\_

Context: \_\_\_\_\_

### BODY WORLDS • Toronto, ON • October 9, 2009 to February 28, 2010

The following provisions shall apply for the photographer:

1. The Institut für Plastination (hereinafter referred to as "IfP") shall grant to the photographer, upon presentation of a valid press card, the permission to take photographs in the aforementioned exhibition. The photographs may be used exclusively for publication in contemporaneous press reports on the exhibition and only for the duration of the exhibition. Any other use of the photographs, such as book illustrations, advertising activities, etc., is subject to IfP's explicit prior written approval.
2. The signatory undertakes to send, free of charge, two copies of the publication to the BODY WORLDS press office at The Ontario Science Centre, 770 Don Mills Road, Toronto ON, M3C 1T3 at their earliest convenience.
3. The IfP leaves it at the photographer's discretion to present prints of his/her photographs and to conclude a separate agreement with the IfP, should the IfP be interested in using these prints. Irrespective of these provisions, the IfP requests every photographer to provide the exhibition's press office at BODY WORLDS at The Ontario Science Centre, 770 Don Mills Road, Toronto ON, M3C 1T3 with prints that will be used exclusively for documentation purposes.
4. In case of unapproved use of the photographs the photographer obliges himself according to No. 1 to pay a contractual penalty of \$1,500 to the IfP. This does not apply if the photographer acted guiltlessly. This contractual penalty will fall due even if the IfP should ascertain at a later point in time that information which the photographer provided on his/her contractor or employment relationship was incorrect.

Place/Date: \_\_\_\_\_ Place/Date: \_\_\_\_\_

\_\_\_\_\_  
Person responsible

\_\_\_\_\_  
Institute for Plastination

Exhibit:	<b>Organization</b>
BODY WORLDS & The Story of the Heart	Institute for Plastination
The Ontario Science Centre	Rathausstrasse 11
770 Don Mills Road, Toronto, ON, M3C 1T3	69126 Heidelberg, Germany
Phone: 416.696.3267 Fax: 416.696.3257	Phone: +49-6221-331160 Fax: +49 6221 331123
Email: m.harrisi@bw.plastination.com	E-mail: hd.pressoffice@plastination.com
<b>wwwbodyworlds.com</b>	
www.OntarioScienceCentre.ca	